

# SWISS UPDATE

## MARKETING AND PRODUCT NEWS JUNE 2009



### SUMMER TIMETABLE: EXPANDED OFFER WITH NEW CODESHARE PARTNERS

- In collaboration with Star Alliance partner US Airways, SWISS now offers daily codeshare flights between Philadelphia and Zurich.
- The SWISS destination Singapore is now accessible non-stop from Zurich aboard up to two daily codeshare flights operated by Star Alliance partner Singapore Airlines. Codeshare agreements with Singapore Airlines are also in effect for connections to the daily SWISS flight Zurich-Bangkok-Zurich.
- SWISS now offers daily codeshare connections via Sao Paulo to Buenos Aires, Porto Alegre, Rio de Janeiro and Santiago de Chile. These flights within South America are operated by future Star Alliance partner TAM Linhas Aereas.

### SWISS CHANGES TERMINALS AT LONDON HEATHROW

SWISS operations at London Heathrow will switch to Terminal 1 as of June 11, joining seven Star Alliance partners already operating out of T1, with a further four set to make the move on June 16.

SWISS passengers will check-in at dedicated desks in the main check-in hall (Islands F & G). The SWISS ticket desk will be located just opposite the check-in facilities.

Significant investment on the part of BAA has seen Terminal 1 transformed into a more spacious facility with much better lighting than existed before. Its airside area features approximately 60 shops plus several bars and restaurants, which adds up to a far greater choice and more pleasant experience than was available in T2.

Airside, SWISS Business and Miles & More Senators will be invited to use the Star Alliance Business Lounge. Miles & More members with Frequent Traveller status will be able to use the newly refurbished bmi lounge.

For more information: [www.heathrowairport.com](http://www.heathrowairport.com)

### SWISS MOVES TO T1 AT BARCELONA ON 17 JUNE

Effective June 17, SWISS and all of its STAR Alliance partners will relocate to the new Terminal 1 (T1) at Barcelona Airport.

Check-in counters, ticket desks and gates for Star Alliance airlines will be on the south (or right-hand) side of the terminal. The SWISS ticket desk and check-in counters will be beside those of Lufthansa.

A new Star Alliance lounge will be ready in autumn. In the meantime, SWISS passengers with lounge access entitlement may use the AENA Airport Lounge.

Because rail service to T1 will not become operational until 2012, passengers arriving by public transport will need to use the shuttle bus service that runs every 7-8 minutes between the airport's two terminals.

A STAR ALLIANCE MEMBER 





Picture: courtesy Ottawa Tourism

**CANTON SCHWYZ AS CULINARY GUEST ON BOARD SWISS**

As part of the SWISS Taste of Switzerland concept, SWISS customers traveling in First or Business Class on intercontinental flights from Switzerland and on selected flights to Switzerland during the June-August summer period will be served delicious meals from Canton Schwyz created by top chef Daniel Jann. Reflecting the traditions of the canton's Muotha Valley region, these dishes - created especially for SWISS passengers - will also be served in Business Class on longer flights within Europe.

The hallmarks of dishes created by Daniel Jann are cheese from the nearby Alps, locally grown vegetables, meat from cattle raised locally, and wild game from the forests of the Muotha Valley area. Together with his wife Paula, Daniel Jann has been in charge of the well-known Adler countryside restaurant in Ried-Muotathal since 1995. One of the finest dining establishments in central Switzerland, the Adler has been awarded 16 GaultMillau points and the Michelin Guide's "Bib Gourmand", the seal of quality for an exemplary value-for-money ratio.

**Superb Hiltl vegetarian cuisine on board SWISS flights**

SWISS and the renowned Hiltl vegetarian restaurant are forming a long-term partnership: SWISS passengers in all three classes will now be able to enjoy creatively prepared meatless dishes created by Rolf Hiltl and his team. This partnership unites two strong Swiss brands with a reputation for quality, innovation and Swiss hospitality.

**SWISS BUS SERVICE BETWEEN MONTREAL AND OTTAWA**

SWISS customers traveling to or from Ottawa via Montreal may cover this leg of their journey aboard the comfortable and convenient shuttle bus service offered by SWISS. Bus departure times are coordinated with the departure and arrival times of SWISS flights to and from Switzerland and also take into consideration possible flight delays. Passengers are required to collect their baggage in Montreal.

This service operates between Ottawa's centrally located main station and Montreal-Trudeau Airport. The shuttle service can be booked at SWISS or a travel agency.

**SWISS VOTED BEST AIRLINE IN EUROPE**

Swiss International Air Lines has won the prestigious Skytrax 2009 World Airline Award as 'Best Airline: Europe' for its short and long-haul flights. The distinction stems from the latest comprehensive survey of air travelers conducted by Skytrax, the reputed UK-based consultants. More than 15.4 million air travelers from 95 countries took part in the latest survey. The poll surveyed more than 160 world airlines and named SWISS as 'Best Airline: Europe'.