

SWISS UPDATE

MARKETING AND PRODUCT NEWS APRIL 2009



MORE CHOICE FOR CUSTOMERS IN SWISS' 2009 SUMMER SCHEDULES

Swiss International Air Lines offers a number of innovations in its 2009 summer schedules, which came into effect on March 29. In addition to new non-stop services to Lyon and Oslo, customers will enjoy a wide choice of vacation destinations thanks to SWISS' collaboration with Edelweiss Air. The summer timetable will also bring new codeshare services between Zurich and Malta and on the Montreal-Geneva and Washington-Geneva routes. The present non-stop Zurich-Tripoli service is withdrawn; and services between São Paulo and Santiago de Chile and to and from Singapore will now be operated by SWISS partner airlines. SWISS will serve 90 destinations in 42 countries in its 2009 summer schedules.

Europe

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| Zurich – Lyon | 4 daily | new destination |
| Zurich – Oslo | 2 daily | new destination (+ 1 daily codeshare flight by SAS) |
| Zurich – Malta | 1 daily | new destination (codeshare flight by Air Malta) |
| Zurich – Valencia | 1 daily | increased from 4 weekly |

Intercontinental

New York/JFK - Zurich

As of April 20, one daily flight will be operated with new Airbus A330-300 with its innovative cabin interiors. The aircraft's new First and Business Class, featuring new, exclusive adjustable air cushion technology, promise an exquisite travel experience; and the Economy Class cabin is also totally new and boasts its own top-quality seats and a state-of-the-art and easy-to-use inflight entertainment system.



In 2009, new Airbus A330-300 aircraft will also be deployed on routes from Zurich to Dubai-Muscat (as of July), Mumbai (as of August) and Delhi (as of September).

Washington (IAD) – Geneva

Daily as of April 19. Codeshare flight operated by Star Alliance partner United Airlines.

Montreal – Geneva

Daily as of June 1. Codeshare flight operated by Star Alliance partner Air Canada.

Zurich – Sao Paulo – Santiago de Chile

SWISS customers will continue to enjoy services between Zurich and São Paulo and onward to Santiago de Chile; but the São Paulo-Santiago leg will now be operated by future Star Alliance partner TAM Linhas Aéreas.

Zurich – Bangkok – Singapore

SWISS will also be working more closely with a Star Alliance partner on services to Singapore: as of April 26, SWISS will be cutting back its present operation here to a Zurich-Bangkok service, but Singapore can still be reached directly from Zurich on Star Alliance partner Singapore Airlines.

SWISS and Edelweiss Air team up to offer even more choices

SWISS customers will enjoy a wide selection of additional leisure travel destinations in the 2009 summer schedules through the carrier's close collaboration with Edelweiss Air. A range of code-share agreements between the two partners puts more than 35 destinations in Europe and beyond at SWISS customers' disposal.

A STAR ALLIANCE MEMBER





— SCHENGEN AGREEMENT MEANS FASTER CONNECTIONS

With the first infrastructural modifications now complete, SWISS customers using Zurich Airport will feel the full benefit of Switzerland's adoption of the Schengen Agreement from the start of the summer schedules. The abolition of security and passport checks for transfer passengers using the Schengen Pier (formerly known as Pier A) will save travelers additional time. SWISS customers will feel a particular benefit here, as the airport's recently totally-refurbished SWISS lounges are all located in the Schengen Dock. SWISS customers using the airport's non-Schengen zone will be able to make use of a new SWISS Business Lounge and Senator Lounge sited conveniently close to the B22-29 departure gates, along with the present Bellevue Lounge facilities in Pier E.

— INFLIGHT FUN FOR KIDS, WITH SWITZERLAND'S ADVENTUROUS MOUSE

SWISS' youngest customers now have a new inflight item to keep them entertained during a flight. Jimmy Flitz, an adventurous Swiss mouse, and his animal friends take children on a fun-filled tour of Switzerland within the pages of a colorful booklet now distributed as an inflight giveaway item.

— SWISS TEMPTS ITS GUESTS WITH TICINO FOOD DELIGHTS

SWISS' First and Business Class travelers can currently enjoy culinary creations by Urs Gschwend, executive chef at the Aphrodite Restaurant of the Hotel Giardino in Ascona, Southern Switzerland. The specialties from Canton Ticino mark the latest chapter in SWISS' award-winning "SWISS Taste of Switzerland" inflight catering program.

SWISS First and SWISS Business travelers on intercontinental services from Switzerland and on selected inbound flights will be enjoying the food of top chef Urs Gschwend through the end of May. Business Class customers on longer outbound European flights will also be sampling the new SWISS guest chef's creations.

— FREQUENT FLYER MILEAGE ACCRUAL

Passengers traveling on SWISS can earn miles in any Star Alliance carrier's frequent flyer program. Individual programs vary, but mileage accrual is always based on booking class. In some programs, certain booking classes do not qualify for any mileage credit. Therefore, it is strongly recommended that passengers contact their individual program prior to ticket issuance to determine if the fare booked is eligible for mileage credit. Since mileage credit is of high importance to passengers, having eligibility information in advance may influence the fare type the passenger purchases. This will also alleviate passenger disappointment post travel when the passenger realizes that mileage will not be accrued. Additionally, automatic credit for eligible booking classes can only be ensured if the frequent flyer number has been correctly entered into the PNR.